

Betsy Agosta

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## Experience

August 2023-Present  
**Sr. Art Director**  
FCB Chicago, Chicago, IL  
**Clients:**  
Pfizer

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June 2021-January 2023  
**Sr. Art Director**  
twoxfour, Chicago, IL  
**Clients:**  
Ronald McDonald House,  
Wrangler, Koops' Mustard,  
Brookfield Zoo, WTTW,  
Timbertech Decking,  
BERNINA Sewing

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April 2020-June 2021  
**Art Director**  
Cramer-Krasselt, Chicago, IL  
**Clients:**  
Pacífico Beer, Spirit Airlines,  
Naked Juice, Cedar Fair  
Amusement Parks

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April 2018-April 2020  
**Jr. Art Director**  
Cramer-Krasselt, Chicago, IL  
**Clients:**  
Pacífico Beer,  
Cedar Fair, Marzetti

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February 2018-January 2020  
**Freelance Graphic Designer**  
HOBART Literary Journal

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January 2018-April 2018  
**Art Direction Intern**  
Cramer-Krasselt, Chicago, IL

## Education

**Chicago Portfolio School**  
Art Direction  
October 2016-December 2017

**Michigan State University**  
Bachelor of Arts, Advertising  
December 2015

## Skills

- Adobe Creative Suite
- DSLR Photography
- Basic HTML/CSS knowledge
- Group Collaboration

## Awards

**2019 Bronze OBIE Award**  
Pacífico Beer OOH

**Gold Prize Winner**  
Michigan State University  
Student Advertising Competition

**First Place Feature Photo**  
The State News  
2013-2014